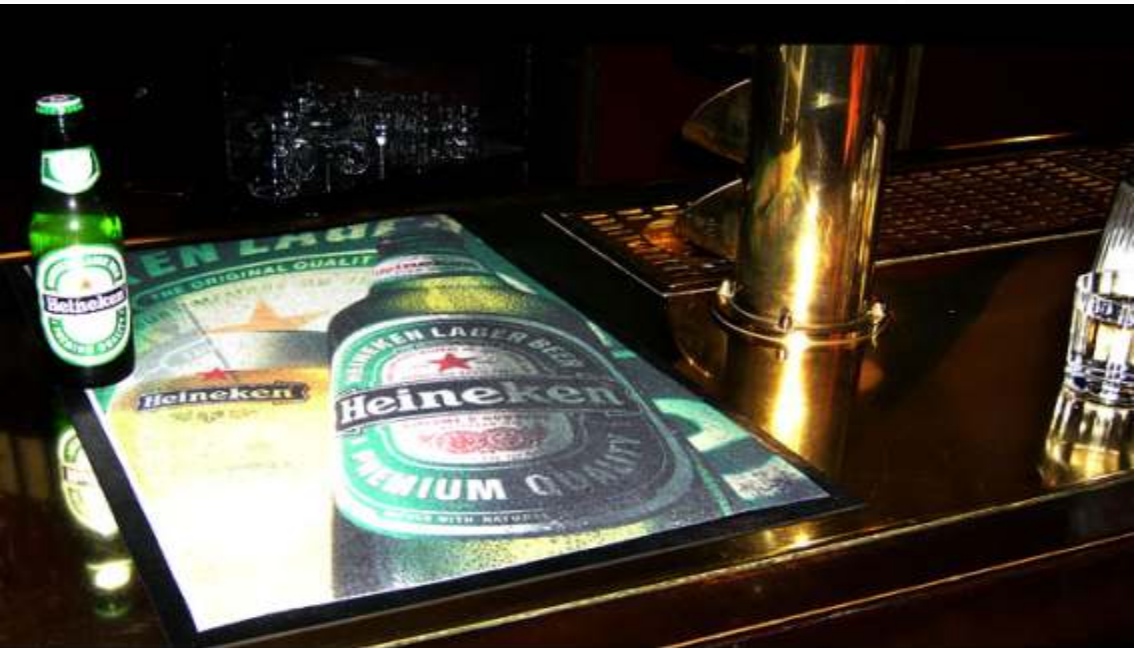


Your logomat directly from the manufacturer

## Imageprint

New dimension for floor advertising

logomats  
*direct*



## About Imageprint



### Image-Print Bar

The light weight;  
high light fastness  
with rich colours



### Image-Print Flor

The floor advertising  
with the flair of a high  
quality carpet



### Image-Print Poster

Shows your advertising message  
for a long time in an effective  
way;  
anti-slip rubber backing



### Image-Print Filz

Ideal promotion medium  
with appropriate rate between  
cost-benefit ratio;  
for entrance areas and point of sales

Mat-Master Europe GmbH

Michael Gamper Str. 2  
A-9900 Lienz, AUSTRIA

Phone: +43-4852-61110  
Fax: +43-4852-61110-10

E-Mail: [info@mat-master.com](mailto:info@mat-master.com)  
Web: [www.mattendesigner.com](http://www.mattendesigner.com)

## Qualities/Products

logomats  
*Direct*

### Imageprint - Bar

The light weight, with rich colours

for short promotion at the POS  
as long life counter or barnmat  
can also be used as advertising medium on the wall



cutout 6 x 4 cm



detailview rubber backing

Standard sizes  
80 x 120 cm  
100 x 145 cm  
130 x 180 cm



countermat 20 x 30 cm

special shapes  
possible

### Technical description:

- \* Polyester fabric (water absorption)
- \* antislip- backing, washable up to 30°C,
- \* 2mm thickness, no border available

### Imageprint - Filz

ideal promotion medium with excellent price

ideal for entrance areas, inside and outside  
long lasting surface

Standard sizes  
80 x 120 cm  
100 x 145 cm  
130 x 180 cm



cutout 8 x 6 cm



detailview rubber backing

### Technical description:

- \* hard-wearing polyester needle punch
- \* heavy backing (anti slip)
- \* 3,5 mm total thickness
- \* high light fastness, can also be used outside
- \* no border possible



detailview 18 x 30 cm

## Qualities/Products



### Imageprint - Flor

The floor advertising with the flair of a high quality carpet

velvet cutpile gives outstanding colour effects  
absorbs sand and wetness



detailview 8 x 6 cm



detailview rubber backing



Countermatte 20 x 30 cm

Standard sizes

80 x 120 cm

100 x 145 cm

130 x 180 cm

### Technical description:

- \* hard wearing softvelour from polyester fabric
- \* heavy backing (anti-slip)
- \* 4 mm total thickness
- \* no border possible

### Imageprint - Poster

Shows your advertising message for a long time

For promotion in heavy traffic areas  
stable rubber backing with rubber border



detailview 7 x 5 cm



detailview rubber backing

### Technical description:

- \* hard wearing polyester fabric
- \* anti slip rubber backing 1,2 mm
- \* rubber border for safety and use of shopping trolleys

Standard sizes

45 x 65 cm

60 x 90 cm

90 x 120 cm



example mat 15 x 20 cm

## Examples of use

### Printing process:

4 C- Transfer printing process allows you to use complex “sujets” - with this the floor can be used as ideal area for promotion with logomats. Sublimation printing gives high abrasion- and excellent colourfastness.



Anti-slip backing - thin backing - thin backing up to 1.5 mm thickness (even shopping cars can be used on these mats) -  
guarantees safety lying on the floor. Excellent transfer printing makes these mats eye catchers.  
Direct distribution has positive effects on the advertising budget.